James Anderson

Senior UI/UX Designer

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Professional Summary

Senior UI/UX Designer with 14+ years of experience creating intuitive interfaces for complex enterprise web and mobile applications. Specializes in information architecture, interaction design, responsive interfaces, and scalable design systems. Translates business and user needs into clear workflows, interactive prototypes, and polished visual designs, collaborating closely with engineering teams through implementation.

Experience

Senior UI/UX Designer

SolutionStream · Lehi, UT · Aug 2012 to Oct 2026

- Led UX and UI design for complex enterprise web and mobile applications, creating information architectures, user flows, interactive prototypes, polished interfaces, and designs ready for engineering implementation.
- **Swig IQ:** Designed mobile and tablet experiences consolidating store performance, staffing, coaching, communication, and daily operations into a unified interface. Supported rollout from 60+ Utah stores to 200+ locations nationwide.
- **Church Financial Systems:** Served as primary UI/UX designer across 6+ financial and administrative applications. Simplified donation and account navigation workflows, improved screen reader accessibility, and helped three systems achieve enterprise design standards certification.
- **Cloud9 HR:** Redesigned navigation, dashboards, forms, and operational workflows for an enterprise HR and payroll platform. Refined reusable Figma components and design tokens to improve interface consistency and support engineering implementation.
- **Statuo:** Designed a visual settlement rule editor and claimant impact testing interfaces, translating complex business rules into intuitive interactions and workflows.

Design Manager

PRMarketing/WebConcepts · South Jordan, UT · Feb 2011 to Jul 2012

- Led and mentored four designers across digital and brand projects, establishing visual standards and overseeing responsive websites and campaign work.

Senior Graphic Designer

SEO.com · Draper, UT · May 2010 to Feb 2011

- Designed and A/B tested landing page variations with SEO teams to improve engagement and conversion performance.

Independent Product Experience

Creator & Product Designer

MandoCreator · Nov 2020 to Present

- Designed and developed the user experience and interface for an interactive web application with 520,000+ active users worldwide. Created customization workflows, reusable interface elements, and an extensive SVG asset library supporting personalized armor designs.

Core Skills

- **UX Design:** Information architecture, user flows, workflow design, wireframing, interactive prototyping, user interviews, usability testing, feedback synthesis.
- **UI & Interaction Design:** Visual design, responsive web and mobile interfaces, enterprise dashboards, interaction patterns, component design.
- **Design Systems & Accessibility:** Figma component libraries, design tokens, reusable patterns, accessibility, developer handoff.
- **Tools:** Figma, Photoshop, Illustrator, Affinity Designer, HTML/CSS, ChatGPT, Claude.

Education & Certifications

AAS, Graphic Design · Eagle Gate College · Salt Lake City, UT

AI for Designers · Interaction Design Foundation · Jun 2025 · Top 10% of class